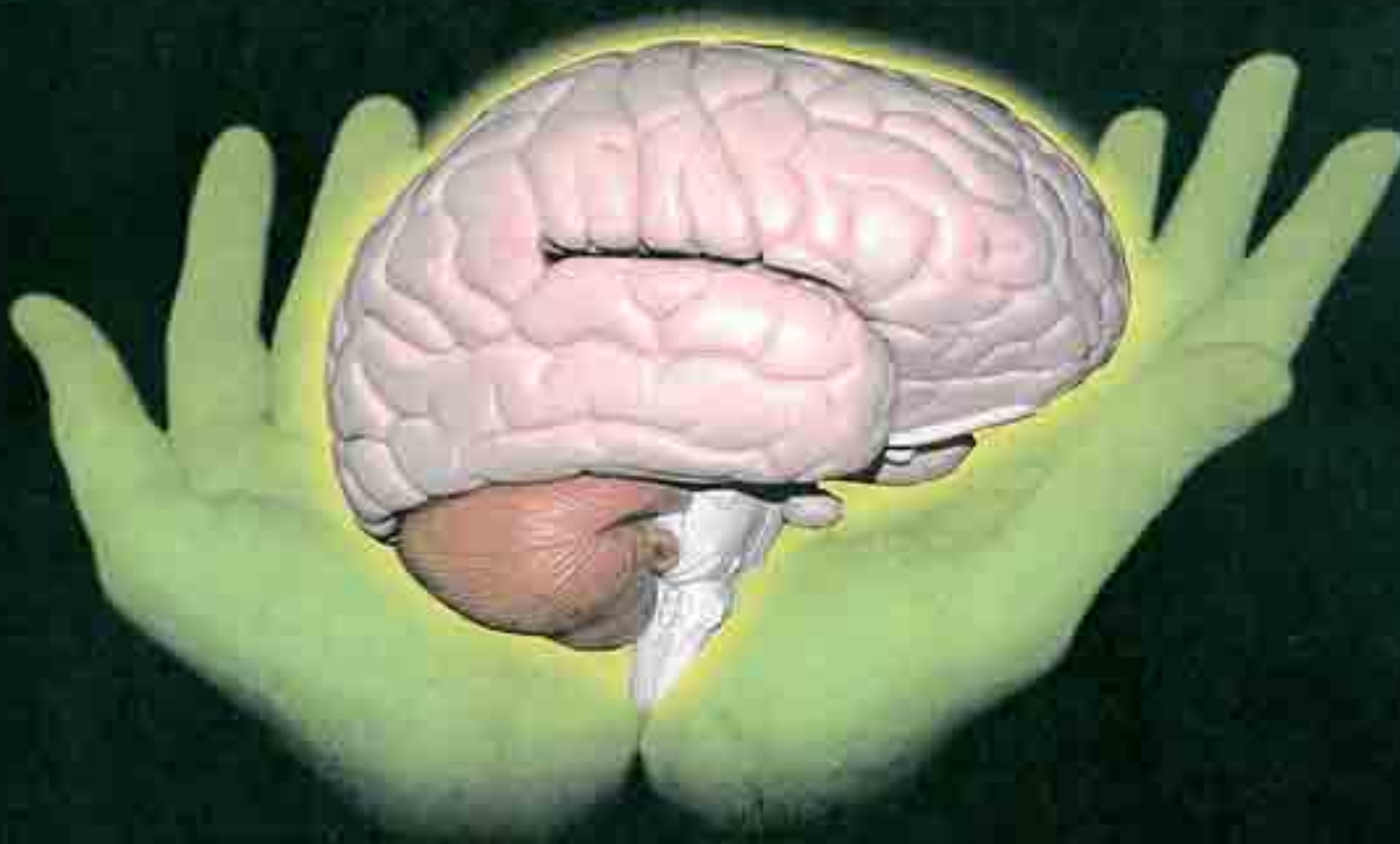


MIND CAPTURE



SPECIAL REPORT:

WHAT'S INCLUDED:

“350 of The Best Headlines Ever Written!”

- A compiled list of proven headlines that get results
- Convenient source for ideas
- Alphabetical list for easy use and reference

For More Information Visit: www.MindCaptureGroup.com

350 Of The Best Headlines Ever Written

This list was put together for one reason -- to provide you with a single source of ideas for writing headlines.

The easiest way to come up with a good headline is to sit down and read a large number of successful headlines. The idea is NOT to steal someone else's words, but to develop a sense of what elements make a good headline.

We hope you find the words on the following pages a creative inspiration.

(The headlines are presented in alphabetical order.)

- \$80,000 In Prizes! Help Us Find The Name For These New Kitchens**
- 161 New Ways To A Man's Heart - In This Fascinating Book For Cooks!**
- F17 Stocks You Should Dump Right Away**
- 26 Days That Have Changed Thousands Of Lives**
- 38 Fun And Easy Ways To Earn \$500 Next Weekend**
- 67 Reasons Why It Would Have Paid You to Answer Our Ad A Few Months Ago**
- 7 Steps To Freedom**
- 7 Ways Long Distance Can Keep Your Head Above Water**
- 7 Ways To Collect Your Unpaid Bills**
- A \$500 A Day Writer's Utopia**
- A Surprisingly Simple Way To Get "Out Of The Rat Race (And Into the Chips!)"**
- A Wonderful Two Year's Trip At Full Pay - But Only Men With Imagination Can Make It**
- Advice To Wives Whose Husbands Don't Save Money - by A Wife**
- Again She Orders... 'A Chicken Salad Please'**

- Alive with Pleasure**
- Amazing New Titanic Commemorative Is Mint Perfect And Even Bigger Than A Silver Dollar**
- American Woman, Say Hello To Your Next Boss. You.**
- An Amazing Business You Can Carry In Your Pocket**
- An Educated Failure**
- An Open Letter To Everyone Who Drives A Truck On More Than \$10,000 Per Year**
- Another Show In Our Series About Improving Our Lifestyles.**
- Announcing...The New Edition Of The Encyclopedia That Makes It Fun To Learn Things**
- Are We A Nation Of Low-Brows**
- Are You An Over Educated Under Achiever?**
- Are You Ever Tongue-Tied At A Party?**
- Are You Looking For Small Companies With Big Futures?**
- Are You Ready To Use Self-Hypnotism To Make Life Give You What You Want?**
- At 6 For .99, You Can Indulge Your Fantasies This Month!**
- At Last Someone Has Unlocked The Secret Of Getting People To Fall In Love With You!**
- Banking Secrets That Banks Don't Want Published**
- Because Someone Noticed Something, That Nobody Else Ever Did, The Most Important Discovery For Success Has Been Made!**
- But What If You Could See Her Naked?**
- By This Time Next Month You Could Have A Global Data Communications Network**
- California Lawyer Discovers How To Make Money At Home With The Help Of The U.S. Government**
- Can You Pass This Money Test?**

- Can Your Child Read These Words?
- Cash in on Your Vacation!
- Check The Kind Of Body You Want
- Chicago Man Reveals A Short-Cut To Authorship
- Confessions Of A Disbarred Lawyer
- Costa Mesa Man Swears Under Oath That His New 'Energy Pill' Does Not Contain Cocaine Or Any Other Illegal Stimulant
- Crazy Advertising Man Discovers Worlds' Sexiest Model!
- Dare To Be Rich
- Desperate Woman Loses 277 Lbs. With Amazing Diet Secret!
- Did You Ever See A 'Telegram' From Your Heart?
- Do You Make These Mistakes In English?
- Do You Sincerely Want To Be Rich?
- Do Your Employees Work As Slowly As They Read?
- Doctor Discovers The Cellulite Dissolver
- Doctors Prove 2 out of 3 Women Can Have More Beautiful Skin In 14 Days
- Does Uncle Sam Owe You Money You Don't Even Know About?
- Don't Envy The Plumber - Be One
- Don't Let Athletes Foot 'Lay You Up'
- Don't Try This With Any Other Copier
- Earn \$4,000 per Month From Your Home With a Computer!
- Earn \$50,000 Yearly With Your Own Mail-Order Book Business
- Earn \$90,000 A Year Repairing Cracked Windshields
- Elect A Better Future
- Ex-Truck Driver Gets \$21,108 a Month Doing What You Aren't!
- Famed Physicist Proves That Sitting In A Pyramid Causes Unexplainable Good Things To Happen

- Fatten Your Bank Account
- Financial Columnist Makes Unique Discovery
- For The Woman Who Is Older Than She Looks
- For Want Of A Pin...The Hat Was Lost
- Fountain Of Youth Discovered By Little Known Civilization Over 2300 Years Ago
- Free Book Tells You 12 Secrets Of Better Lawn Care
- Free Kit Tells How To Get Better Photographs
- Full Time Minister Finds Part Time Goldmine
- Generous Creative Businessman Wants To Find A Hot Sexy Woman With A Good Sense Of Humor!
- Get Out Of Debt In 90 Minutes Without Borrowing
- Get Paid for Reading Books! \$100 per book!
- Greatest Goldmine Of Easy 'Things To Make' Ever Crammed Into One Big Book
- Greed And Gouging In The Stock Market
- Guaranteed To Go Thru Ice, Mud, or Snow - Or We Pay The Tow!
- Hands That Look Lovelier In 24 Hours - Or Your Money Back
- Have You A "Worry" Stock?
- Have You Ever Bowled A Strike And Said 'I've Got It!?'
- Have You Ever Said 'I Just Can't Seem To Concentrate'?
- Have You Ever Seen A Grown Man Cry?
- Have You Ever Taken A Practice Golf Swing At A Dandelion?
- Have You Got These Symptoms Of Nerve Exhaustion?
- He Became Twice The Man At Half The Weight!
- He Was 240 Pounds Of Sweet Tooth
- Here Is A Way To Make Money That Has Never Yet Failed
- Here's How To Find Out If Your Bank Is About To Go Bankrupt!

- ❑ How A Fool Stunt Made A Star Salesman
- ❑ How A New Discovery Made A Plain Girl Beautiful
- ❑ How A New Kind Of Clay Improved My Complexion In 30 Minutes
- ❑ How Bad A Beating Are You Willing To Take To Own A New Car
- ❑ How Do You Grow \$1,000 Worth Of Food In A Garden This Small?
- ❑ How Long Will You Live? Ignorance About How To Take Care Of Yourself Can Be The Mistake That Kills You In Your 50's Or 60's...."The Dangerous Years"!
- ❑ How I Made A Fortune With A Fool Idea
- ❑ How My Wife And I Teamed Up To Become Millionaires In Five Years
- ❑ How Much Are You Losing To Dead Beats Right Now?
- ❑ How Often Do You Hear Yourself Saying: 'No, I Haven't Read it; I've Been Meaning To!'
- ❑ How The Experts Buy & Sell Gold And Silver
- ❑ How The Little Guy Can Make Big Money Today
- ❑ How The Way You Undress Reveals Your Personality
- ❑ How To Burn Off Body Fat, Hour-by-Hour
- ❑ How: To Buy The RV Of Your Dreams
- ❑ How To Collect From Social Security At Any Age
- ❑ How To Develop A Silver Tongue, A Golden Touch And A Mind Like A Steel Trap
- ❑ How To Discover The Fortune That Lies Hidden In Your Head
- ❑ How To Discover The Priceless Secret Of Good Health And Slash Your Medical Bills In Half
- ❑ How To Discover What You Are Really Good At
- ❑ How To Do Wonders With A Little Land
- ❑ How To Earn \$30,000 a Month with Low Budget Direct Mail Projects!!!

- ❑ How To Find Someone To Love
- ❑ How To Flatten Your Tush
- ❑ How To Form Your Own Corporation Without A Lawyer For Under \$50
- ❑ How To Get 12 Hours Out Of An 8 Hour Day
- ❑ How To Get Free Advertising And Free Publicity!
- ❑ How To Get A Free Supply Of An Amazing New Diet Pill That Works Like Crazy
- ❑ How To Get A Grip On Audience Attention
- ❑ How To Get Free Advertising And Free Publicity
- ❑ How To Get Rich Reading Classified Ads
- ❑ How To Give Your Children Extra Iron. These 3 Delicious Ways
- ❑ How To Handle Angry Callers In 7 Not-So-Easy Steps
- ❑ How To Improve Your Memory
- ❑ How To Make A Fortune Today Starting From Scratch!
- ❑ How To Make A Killing In Close-Outs
- ❑ How To Make Money With Display Ads
- ❑ How To Make Money Writing Short Paragraphs
- ❑ How To Make People Line Up and Beg You to Take their Money!
- ❑ How To Make The System Work For You
- ❑ How To Pay Zero Taxes
- ❑ How To Plan Your House To Suit Yourself
- ❑ How To Push Your Resume To The Top Of The Stack
- ❑ How To Raise Venture Capital Without Losing Equity
- ❑ How To Rob Race Tracks Legally
- ❑ How to Retire with Money
- ❑ How To Start A Creative New "Money Hobby" That Might Double Your Present Income

- How To Start From Scratch And Become A Post Office Box Millionaire
- How To Take Out Stains...Use (product X) And Follow These Easy Directions
- How To Turn A Slow Weekend Into A Fast Profit
- How To Turn Stumbling Blocks Into Stepping Stones
- How To Wake Up The Financial Genius Inside You
- How To Write A Business Letter!
- How To Write A Good Advertisement
- How To Write A Hit Song And Sell It
- How To Write Copy That Will Make You Rich
- How You Can Beat High Taxes And Skyrocketing Inflation
- How You Can Eat More And Weigh Less
- How You Can Legally Profit From 'Insider' Information On The Stock Market
- How You Can Make Money With The Arabs
- I Was Held Hostage For 4 Days By The Sharpest Minds In Direct Mail
- I Will Pay You Up To \$100,000 For Old Watches Like This One
- I'd Like To give This To My Fellow Men - While I Am Still Able To Help
- "If You Know How To Sell, You Owe Yourself A Promotion"
- "It's A Food, Not A Drug" Says So & So
- It's Not Just What You Know About A Market - It's Who You Know, Too
- If You Can Lick A Stamp You Can Lick your Weight Problem
- If You Can Read & Write Simple English, I'll Show You How To Make Real Money Selling Words
- If You Read Music You'll Love Our Magazine
- If You Read Nothing Else - Read This!

- If You Were given \$200,000 To Spend - Isn't This The Kind Of (type of product but not brand name) You Would Buy?
- If You'd Rather Put Money In Your Pocket Than Watch T.V...
- Imagine Working Until 4:00 AM - And Loving Every Minute Of it!
- Imagine Me... Holding an Audience Spellbound For 30 Minutes!
- Important News For Folks Who Swore They Would Never Try Another Reducing Product
- Improve Company Image
- Is Making A Living Keeping You From Earning Real Money?
- Is The Life Of A Child Worth \$1 To You?
- Is Your Home Picture Poor?
- It's Crazy That A High School Dropout Can Make This Much Money
- It's Easy To Cash In On your Amazing Astrological Abilities
- Ladies! Get Into Fitness In 5 Easy Minutes A Day
- Last Friday...Was I Scared! My Boss Almost Fired Me!
- Lawyers Reveal Legal Loopholes That Make Money
- Let this Machine Make You At least \$30.00 an Hour
- Let Me Tell You How I Reduced For Keeps
- Little Leaks That Keep Men Poor
- Loans for Small Businesses Available Now!
- Looking For A Growing Business With A Great Track Record?
- Lost For Words? Push The Buttons And Voila!
- Make Anyone Do Anything You Mentally Command - With Your Mind Alone!
- Make Big Money - All Profit - At Home
- Make Extra Cash Writing Advertising Book Match Covers
- We Need People To Write Greeting Cards

- Man Who Limped With Foot Pain - Now Runs 2 Miles Every Day
- Mobile Money Maker
- Money Making Sledgehammer
- Money to Loan!
- Movie Actor Reveals Amazing New Weight Loss Break Through
- My Feet Were Killing Me...Until I Discovered The Miracle Of Hamburg
- My Name Is Paul Franklin...And I'd Like To Make A Confession!
- Need For Consultants Growing Rapidly
- Need More Money?
- New 'Energy Pill' Tested By U.S. Marines With Amazing Results
- New Cake Improver Gets You Compliments Galore!
- New Diet Burns Off More Fat Than If You Ran 98 Miles A Week
- New Help For Not So Perfect Hair
- New Pill For Diet Failures Lets You Burn Off Body Fat 24 Hours A Day!
- New Shampoo Leaves Your Hair Smoother, Easier To Manage
- New York Lawyer Reveals The Insider Way To Get Even
- No More Back Breaking Garden Chores For Me - Yet Ours Is Now The Show Place Of The Neighborhood
- No Office - No Phones - No Hassles - Just Cold Hard Cash In The Mail
- "No Time For Yale - Took College At Home" Says Well Known Author
- Now Let This Strange And Powerful Gift From Outer Space Bring You Incredible Good Luck Absolutely Guaranteed!
- Now! Your Child Is The Star Of This Brand New Sesame Street Story Book!

- Of Course You Can Afford It. Think Of All The Money You've Saved Drinking Ordinary Scotch.
- Often A Bridesmaid, Never A Bride
- Ohio Man Discovers The Secret Of How To Escape The American Rat Race!
- One Transaction Can Make You Independent For The Rest Of Your Life
- Only 1 Career Woman In 1,000 Finds The Job She Deserves
- Open Your Mind, Read This Book And Your Life Will Change - It Will All Be Yours
- Operate Your Own Home Shopping Television Show
- Others Got Back Thousands Because They Believe In Me And My System. Not One Lost.
- Our Sales Approach Helps You Avoid Unpleasant Surprises Down The Road
- Own A Business Of Your Choice Without Investing 1 Cent
- Personal Survival In A Collapsing Society - The 'Guerilla' Video That Can Save Your Life
- Pick The Brains Of A Millionaire For \$10
- Pierced By 30 Nails...Retains Full Air Pressure
- Poems Wanted - For Songs and Records
- Pregnant? The Sooner You Know The Better
- Profit From The Wisdom Of These Investment Experts
- Profits That Lie Hidden In Your Farm
- Phone Wizard
- Read It Tonight And Start Tomorrow
- Reduce While You Sleep
- Released At Last - 137 Perfectly Legal Ways To Get A Check From Uncle Sam

- Remember When You Could Have Picked Up A Good Piece Of Real Estate For A Song - And Didn't
- Rewards of Gifts And Trusts For Middle-Income Families
- Right And Wrong Farming Methods...And Little Pointers That Will Increase Your Profits
- Roaches To Riches! Electronic Invention Turns House Wiring Into Giant Pest Eliminator
- Satellite Scrambling Got You Down? We Have the Solution!
- Save Enough On Your First Cruise To Take Your Wife For Free
- "Send Me To Any City In The United State, Take Away My Wallet, Give Me \$100 - For Living Expenses And In 72 Hours I'll Buy You An Excellent Piece Of Real Estate Using None Of My Own Money"
- Science Has Finally Counterfeited The Perfect Diamond!
- Scientists Discovered Mystery Chemical That Seems To Drive Women Wild
- Sell Your Ideas!
- Six Propositions For A Fuller Future
- Some Straight Talk About Vitamins And Your Sex Life
- Sometime In The Next 24 Months, a Government Declared Economic Emergency Could Wipe You Out
- Something To Look Forward To Each Day!
- Speak Spanish Like A Diplomat
- Stop Dreaming And Start Making Money
- "Stop Playing Catch-Up And Start Getting Ahead"
- Suddenly Multiply Your Income With Unorthodox Strategies Like These!
- Suppose This Happened On Your Wedding Day!
- Take Everything! Keep Everything! Just For Looking! No Strings!
- Take This 1 Minute Test - Of An Amazing New Kind of Shaving Cream

- ❑ Take Any 3 Of These Kitchen Appliances For Only \$8.98 (Values Up To \$15.45)
- ❑ Test Gold Like A Jeweler
- ❑ Test Your Ability To Ever Grow Up
- ❑ The 10 Quickest Ways To Get More Customers
- ❑ The Amazing \$10 Fake Diamond That Will Fool 9 Out Of 10 Jewelers
- ❑ The Amazing Blackjack Secret Of A Las Vegas Mystery Man!
- ❑ The Amazing Diet Secret Of A Desperate Housewife
- ❑ The Amazing Diet Secrets Of A Frustrated Clebourne Housewife
- ❑ The Amazing Lost Money Making Power Of Pac-Man And His Friends!
- ❑ The Amazing New Beverly Hills 'Wrinkle Eraser' Discovered By A Top Oriental Chemist!
- ❑ The Amazing Secret Of A Marketing Genius Who Is Afraid To Fly
- ❑ The Amazing Secrets Of The Hottest Investment Of The Last 5 Years
- ❑ The Amazing Story Of A Business That Requires So Little Of Anything, You Could Run It Out Of A Phone Booth
- ❑ "...The Amazing Thing, Of Course, Is The speed At Which This Program Works. It Is Rather Remarkable To Throw Off As Much As 6 Pounds Of Fluid And Fat In The Very First Weekend..."
- ❑ The Amazing 'Magic Mud' Used By A Top TV Doctor Who Doesn't Believe In Plastic Surgery!
- ❑ The Art Of Selling By Telephone
- ❑ The Book On Who Owns Whom!
- ❑ The Child Who Won The Hearts Of All
- ❑ The Chinese Secrets Of Weight Control
- ❑ The Crimes We Commit Against Our Stomachs
- ❑ The Happiest Millionaire Around Teaches Others His Secrets

- The Last Two Hours Are The Longest...And Those Are The Hours You Save
- The Lazy Mans Way To Riches
- The Lowdown On Self Publishing
- The Machine That Peels Off Pounds While You Sit Back & Enjoy It
- The Man with The Grasshopper Mind
- The Most Expensive Magazine In The World, Yet Over 40,000 Businessmen Buy It Every Month, Why?
- The Other Side Of The Story On Rock Hudson
- The People Who Read This Book Will End Up With Your Money
- The Quickest Way I Know To Make A Million Dollars
- The Secret Of Having Good Luck
- The Secret Of Perfect Putting
- The Secret Of Teaching Yourself Music
- The Secret To Being Wealthy
- The Ugly Truth About Your New Car
- There's Another Woman Waiting For Every Man - And She's Too Smart To Have "Morning Mouth"
- There's Big Business in Losing!!!
- They Laughed When I Sat Down At The Piano - But When I Started To Play...
- They Laughed When I Walked Into The Room - But When I Took Off My Clothes...
- They Laughed When I Said I Was Going To Start My Own Business
- They Shocked Us. They Outraged Us. They Didn't Do Anything Wrong - They Just Did It First.
- Think And Grow Rich
- This Christmas, Let Your Present Be Your Future!

- This Is Absolutely The Easiest Way For You To Have A Future Free Of All Money Worries
- This Pen 'Burps' Before It Drinks But Never Afterwards
- Thousands Have This Priceless Gift - But Never Discover It!
- Tired of Making Your Boss Rich?
- To Men Who Want To Quit Work Someday
- To People Who Want To Write - But Can't Get Started
- To The Traveling Salesman Who's Smart Enough To Know When To Call It Quits!
- Today...Add \$10,000 To Your Estate For The Price Of A New Hat
- Tom MaCall Says 'The Appliance Repair Field Is So Uncrowded It's Almost Lonely'
- Too Busy Earning A Living To Make Any Money?
- Using A Lawyer May Be Dangerous To Your Wealth
- Want To Be An Airline Flight Attendant?
- Want To Be A Legal Investigator?
- Want To Save A Bundle? An Open Letter To Everyone Who Drives A Truck On More Than 10,000 A Year
- Wanted! Ideas and Inventions!
- Watch Your Weight And Inches Disappear
- Wave This Magic Wand And Make Money For Yourself
- We Have An Interest In Your Success
- We Think Growing Companies Deserve As Much Cash Flow And Asset Protection As Giant Multinationals
- We're Looking For People To Write Children's Books
- We're Looking For People To Act in TV Commercials
- We're Looking for People Who Want to Make Money with Their Own Business!

- What Everybody Ought To Know About This Stock And bond Business
- What The Travel Agents Won't Talk About Can Save You 50%-70% On Your Cruise Vacation!!!
- What Would You Rather Do This Evening: Watch TV Or Make Some Real Money?
- What's Wrong With This Picture?
- What's Your Best Chance Of Earning \$50,000 A Year By The Time You Are 30?
- What's Your Best Chance To Make Money In Real Estate Today? The Answer Below May Surprise You!
- When Doctors 'Feel Rotten' This Is What They Do
- When The government Freezes Your Bank Account - What Then?
- Where The Money Is And How To Get It
- Where You Can Go In A Good Used Car
- Which Of These 5 Skin Troubles Would You Like To End?
- Who Else Wants A Screen Star Figure?
- Who Else Wants Lighter Cake - In Half The Mixing Time?
- Who Else Wants To Make Big Money In Electronics?
- Whose Fault When Children Disobey?
- Why A Hard-Nosed Millionaire Will Pay You \$4.50 Just To Read A Magazine
- Why Are We Giving Away This (product here) For Only \$2.00... (this is not a misprint!)
- Why (brand X) Bulbs Give More Light This Year?
- Why Gary Halbert Is Telling His Closest Friends They Need To Attend The Guerilla Video Bootcamp And Why They Can't Get In!!!
- Why Not Increase Your Income Dramatically?

- Why People In Vermont Are Healthier, Less Overweight, Stay Young Longer And Live Longer Than People Of Any Other State In The Union
- Why Publisher's Buy
- Why Some People Almost Always Make Money In The Stock Market
- Why Struggle To The Top In Someone Else's Business When You Can Start At The Top In Your Own?
- Why These Vitamins Can Make You Feel Peppier
- Why Would Investors World Wide Be Willing To Pay A Quarter Million for this old Watch?
- Winning At The Races May Not Be Your Idea Of Fun, But...
- World Poker Champ Sells Secrets For \$9.95!
- Would You Like To Have A Photographic Memory?
- Would You Like To Take In \$140 After Supper?
- You And I Will Both Profit
- You Can Laugh At Money Worries If You Follow This Simple Plan
- You Can Only Go So Far On B.S.
- You Can't Become Rich In Your Pocket Until You Become Rich In Your Mind!
- You Don't Have To Die To Collect On Your Insurance Policy!
- You Don't Know Me I Realize...But I Want You To Have This Before It's Too Late
- You Grow - We Grow - A Partnership That Works
- "You Kill That Story Or I'll Run You Out Of The State!"
- You Never Saw Such Letters As Harry And I Got About Our Pears!
- Your Survival Guide To Corporate Politics
- You'll Just Love The Way This Diet Pill Works!
- Your Office On The Go! The Complete Solution To Your Business Needs...